

How We Eliminate Driver Fees for Restaurants

Ok. Lets take a example of a customer.

Restaurant ABC

Order comes in it will look like this once on self-delivery receipt below - so step one in self-delivery mode they get reduced to 15% from 30 average. Which means on a 44.27 bill below they saved \$6.64 plus they get back \$4.99 to \$6.99 per order based on distance. So using \$5.99 average which we can do you are saving \$5.99 plus \$6.64 = \$12.63 less our fee of \$7.89 so there was a saving for this order of \$4.74

Now some people will say what happens on a 20.00 order. That does not matter they have to go by the average order for the month. Because there are also 100.00 orders which means \$30.00 went to uber or dd where we don't charge based on the size of the order.

Its just 2 numbers. Less our number.

Now keep in mind the bigger the ticket the bigger the savings. Sushi and Thai and Chinese are going to average 55-85 dollars so they even save more. But a hamburger joint does not save much where his average tickets are 15 dollars.

Also you have to push the point of the 12 miles. That is critical even on a 20.00 average ticket they will break even but double their sales and they get their customers numbers for remarketing so next time they pay uber 0.

Also of course now they have drivers 24/7 in case they don't have a driver or over swamped with orders they now can accept all orders. They can get rid of vehicles , insurance and wasted drivers sitting around doing nothing in slow times.

